

CHRISTIE'S

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FOR IMMEDIATE RELEASE

CHRISTIE'S ANNOUNCES A NEW AND EXPANDED SALES STRATEGY FOR JAPANESE AND KOREAN ART

**Christie's Unique 3-Channel Approach Will Leverage Auction, Private, and
E-Commerce Sales to Create Unprecedented Opportunities
for Collectors of Japanese and Korean Art**

New York - After the successful sales of Japanese and Korean art during Asian Art Week this March, which reaffirmed Christie's global leadership in the field, Christie's announces the Japanese and Korean art department will focus on tightly curated theme sales, both online and at auction in New York and London, as well as continue with private sales. In addition, Christie's Online-Only sales will launch a number of exciting auctions, starting in June with a sale titled "Arts of the Meiji: Magnificent Craftsmanship of Imperial Japan," which celebrates exceptional works of art made by Imperial Household artists during the Meiji period.

Additional planned sales will include, during Frieze Week in London, a second curated live auction of Japanese Art "Asobi," celebrating the joie de vivre that runs through Japanese culture. In December, Christie's will hold a major themed sale "At the Candle" that celebrates the 400th anniversary of the first auction of Japanese art in England and also four centuries of trade between Japan and Britain, and in the Spring of 2015, a sale celebrating American interest in Japan, "An Inquiring Mind: The American Collecting of Japanese Art."

We are also delighted to announce expanded responsibilities for the department:

- **Katsura Yamaguchi**, has been appointed International Director, Asian Art, Japan, in addition to his responsibilities as International Director, Japanese & Korean Art.
- **Mark Hinton** has been appointed International Director, Japanese Art, while continuing as International Specialist Head.
- **Takaaki Murakami** and **Anastasia von Siebold** are appointed Head of Sales, Americas, and Head of Sales, Europe, respectively.

For Korean Art, **Heakyum Kim**, VP, Senior Specialist, will focus on private sales and explore opportunities for inclusion in themed or Online-Only sales.

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About Christie's

Christie's, the world's leading art business, had global auction and private sales in 2013 that totaled £4.5 billion/ \$7.1 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Private sales totaled £760.5 million (\$1.19 billion) in 2013, an increase of 20% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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Images available on request

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