

CHRISTIE'S EDUCATION

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NEW FALL COURSES FROM CHRISTIE'S EDUCATION NEW YORK OFFER IN-DEPTH IMMERSION IN ART MARKET

- *“Collecting Contemporary Art,” a new evening certificate program*
- *“Art, Money, and the Law,” a six-week series of Friday morning classes*
- *“Contemporary Art in Focus,” a stand-alone series of guided visits to galleries, art fairs, museums, studios and private collections*

New York – Christie's Education New York will offer three new courses this fall designed to give collectors and art market professionals an in-depth immersion in the hot topics of collecting contemporary art and legal issues for art collectors, with a new flexible format that accommodates busy schedules. Plus, coinciding with the “Collecting Contemporary Art” evening course modules, a new series of stand-alone afternoon field trips and off-site visits, “Contemporary Art in Focus,” will offer an insider's look at the institutions and venues shaping contemporary art.

In addition, students interested in taking their career to the next level can enroll in a new Master of Arts in Global Contemporary Art, starting this September and offering a degree in 15 months of full-time coursework.

CERTIFICATE COURSE: “Collecting Contemporary Art”

What's driving the current trends in the contemporary art market? Christie's new certificate course, “Collecting Contemporary Art,” covers the topic in seven independent modules, starting in September. The course schedule is convenient for anyone working in New York, or visiting from out of town, taking place from 6 – 8 p.m. on a Tuesday-Wednesday-Thursday night stretch, once a month, through April (with a hiatus in December). The course is ideal for art enthusiasts or collectors at all levels who are interested in learning more about art from the late 1980s to the present, as well as artistic strategies, collecting practices, the market, and the social and institutional networks that support the art.

Taught by Christie's Education faculty, plus guest speakers and practitioners, “Collecting Contemporary Art” provides a theoretical and historical understanding of art today, and a hands-on approach



A student studies a painting by Zhu Jinshi, courtesy of Pearl Lam Galleries.

to issues every collector should know. Students can choose to take any number of modules in any order, and upon completion of all seven modules will earn a certificate.

Modules & Dates: “Defining Contemporary Art,” September 16 - September 18, 2014; “Learning to Look,” October 13 - 15, 2014; “The Artist,” November 11 - 13, 2014; “Collectors’ Essentials I,” January 13 - 15, 2015; “Collectors’ Essentials II,” February 10 - 12, 2015; “The Institutions of Contemporary Art,” March 3 - 5, 2015; and “Global Markets,” April 14 - 16, 2015.

Instructors: Associate Professor and Course Director, Dr. Marisa Kayyem; and Adjunct Professor, Ágnes Berecz

Location: 11 West 42nd Street, 8th Floor (See “Field Studies,” below, for details on optional off-site visits)

Course Fee: \$1,800 per module, plus \$35 registration fee

Registration: www.christies.edu/new-york/courses.aspx or call 1-212-355-1501 or email shortcoursesUS@christies.edu

SHORT COURSE: “Art, Money and the Law”

A perfect solution for busy art market professionals, advisors, and collectors, the new course “Art, Money and the Law” meets on Friday mornings for a series of six weeks, starting September 26, and is taught by a practicing attorney, Amy Goldrich of Cahill Partners, LLP. The course examines a range of wealth management issues in the art world, and is designed for those with an art background who are looking to better understand personal and business wealth management issues, as well as for those with a finance background who wish to understand where and how to develop opportunities in the art market.

The course meets at Christie’s Education New York on Friday mornings for six weeks, from 8 a.m. – 10 a.m., and coffee and light breakfast are provided. Session topics include:

- The Big Picture - Defining the Art Market, and Wealth Management in Context, September 26, 2014
- The Object as Financial Asset - Key Issues in Art Transactions, October 3, 2014
- Case Studies in Art Transactions Gone Bad, October 10, 2014
- Holding Onto What is Yours: Art, Bankruptcy and the UCC, October 17, 2014
- The Due Diligence Process - Intro to Art-Backed Lending, October 24, 2014
- Higher Finance - 1031 Exchanges, and Art Investment Funds, October 31, 2014

Dates: Fridays, September 26 – October 31, 8 a.m. – 10 a.m.

Course Director: Associate Professor Dr. Marisa Kayyem; Guest lecturer, Amy Goldrich of Cahill Partners, LLP.

Location: 11 West 42nd Street, 8th Floor

Course fee: \$2,500 for six-week series

Registration: www.christies.edu/new-york/courses.aspx or call 1-212-355-1501, or email shortcoursesUS@christies.edu

FIELD STUDIES: “Contemporary Art in Focus”

Complementing the classroom instruction of the “Collecting Contemporary Art” and other Christie’s Education courses, a new stand-alone program called “Contemporary Art in Focus” offers access to a series of field trips and guided museum visits, private collections and studio tours, as well as trips to art fairs, galleries, conservation laboratories, and auctions. Enrollment in another Christie’s Education course is not required; the visits are open to anyone and offer an inside look at the institutions and venues of contemporary art.



Associate Professor Dr. Marisa Kayyem leads a field studies trip.

Each field trip is scheduled in the afternoon during the week when a “Collecting Contemporary Art” module takes place, starting September 18, at 2 p.m., with “An Overview of Contemporary Art: Museum of Modern Art.”

*Other visits include:

- The Dealers: Chelsea Gallery Crawl, October 15, 2014, 2 p.m.
- The Artist: Inside the Studio, November 13, 2014, 2 p.m.
- The Collector: Private Collection Visit, January 15, 2015
- Conserving the New: Art Conservation Lab, February 12, 2015
- The Art Fair: The Armory Show, March 5, 2015
- The Auction: Preview of Post War and Contemporary Sale, (date to be determined)

*trips are subject to change

Dates: Once a month, starting September 18. Please visit website for details.

Instructors: Associate Professor and Course Director, Dr. Marisa Kayyem; additional guest lecturers to be announced.

Location: Varies by session

Course fee: \$95 per session (may vary by session)

Registration: www.christies.edu/new-york/courses.aspx or call 1-212-355-1501, or email shortcoursesUS@christies.edu

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About Christie's Education

Christie's Education New York was founded in 1993 and is part of the global family of Christie's Education courses. Located in Midtown Manhattan at 11 West 42nd Street, Christie's Education New York courses emphasize the importance of direct contact with original works of art, and through the use of Christie's salerooms and specialist staff, enhance students' exploration of the history of art. Offering Master's Degrees in addition to certificates, short and bespoke courses, Christie's Education New York provides students with the opportunity to study works firsthand at Christie's Rockefeller Center premises in New York as well as in public and private collections, where students meet art world professionals including dealers, art advisors, and museum staff. All continuing education courses provide a unique insight into the art market, with a focus on modern and contemporary art, as well as a cultural and art-historical framework for object-based learning. Christie's Education New York is accredited by the New York State Board of Regents and the Commissioner of Education in their capacity as a nationally recognized accrediting agency.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in 2013 that totaled £4.5 billion/ \$7.1 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Private sales totaled £760.5 million (\$1.19 billion) in 2013, an increase of 20% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

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Visit Christie's Education online at www.christies.edu for additional information on short courses, as well as certificate and degree programs.

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