

CHRISTIE'S

POP CULTURE

South Kensington, 29 November, Sale #7401

[All sold prices include buyer's premium]

125 lots sold 154 lots offered	Total: £653,325 / \$1,045,320 / €806,856 \$1.6 = £1 / €1.235 = £1			81% sold by lot 83% sold by value
Lot	Description	Estimate (£)	Price Realised	Buyer
17	Walt Disney Studios <i>Pinocchio</i> , 1940 An original concept painting by Gustaf Tenggren	35,000 - 45,000	£43,250 \$69,200 €43,414	Asian Trade
31	Ava Gardner Alberto Vargas (1896-1983) <i>Ava Gardner</i> , 1947 watercolour and pencil on board, signed	20,000 - 30,000	£43,250 \$69,200 €43,414	UK Private
153	Madonna A Jean Paul Gaultier couture corset in green silk with conical cups and beaded fringe as worn on stage by Madonna during the <i>Blond Ambition</i> tour in 1990 WORLD RECORD PRICE FOR A MADONNA COSTUME AT AUCTION	10,000 - 15,000	£32,450 \$51,920 €40,076	UK Private

Caitlin Graham, Junior Specialist, Popular Culture-Film and Entertainment:

“Strong results were achieved throughout Christie’s POP Culture auction, with passionate bidding seen for memorabilia from every decade of film and music history over the last century. The Golden Era of Hollywood witnessed the highest prices with two 1940s artworks, one for Disney’s *Pinocchio* and the other a studio portrait of Ava Gardner, selling for £43,250 each. Three iconic props originally made for the 1980s Indiana Jones film trilogy generated an exciting bidding war between many fans. Indy’s bull-whip led the trio, selling to an online bidder in the US for £20,000, the ‘Grail Diary’ sold to the room for £18,750 and an absentee bid secured the prop chalice ‘Holy Grail’ for £11,875. Stage costume led the music offering, with Madonna’s instantly recognizable Jean Paul Gaultier beaded corset with conical cups selling for a world record price of £32,450, more than doubling the previous record set at Christie’s in 1999. Mick Jagger’s Ossie Clark jumpsuit sold for £20,000 demonstrating the enduring appeal of The Rolling Stones as they celebrate 50 years at the forefront of Rock and Roll.”

Nicolette Tomkinson, Director and Head of Popular Culture:

“The sale attracted interest from fans, collectors and the media alike with the category continuing to appeal to a broad and international audience. Highlighting the increasing prominence of online bidding, the auction witnessed a record for our South Kensington saleroom with 62% of lots bought or underbid via Christie’s LIVE. This follows yesterday’s record sale in New York when Edward Hopper’s *October on Cape Cod* sold for \$9.6 million becoming the most expensive item ever sold online by an international auction house.”

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Next Sale: June 2013

Please click [here](#) to view the full schedule of upcoming sales from the *Popular Culture* department at Christie’s

Estimates do not include buyer’s premium. Sales totals are hammer price plus buyer’s premium and do not reflect costs, financing fees or application of buyer’s or seller’s credits.