



CONTEMPORARY ART IN EDITIONS: ART YOU CAN BUY

12-15 OCTOBER 2012

The third edition of the contemporary art in editions fair, Multiplied, returns to Christie's South Kensington this October. Christie's is pleased to announce forty-one international contemporary galleries will be participating, in what continues to be the UK's only contemporary print fair. Once again the salerooms in South Kensington will be transformed during Frieze week. The fair will be open to the public with free admission from 12-15 October 2012.

Murray Macaulay, Director, Multiplied, commented:

"Multiplied Art Fair celebrates all that is new and vibrant in contemporary art in editions from all over the world - from Oaxaca to Philadelphia, Paris to New York, Barcelona to Dublin, and Shoreditch to Deptford. Featuring print, digital art and photography, artist's books and 3-D multiples, Multiplied really is an excellent way to connect with contemporary art. Not only will there be the chance to see new works by rising stars and established superstars – you can also buy the art without breaking the bank! Prices start from £100 to £20,000."

Multiplied 2012 will feature a carefully curated selection of forty-one contemporary galleries from around the world. Amongst this year's exhibitors are leading tertiary fine art print facilities, The LeRoy Neiman Centre for Print Studies, Columbia University, New York, and The Centre for Fine Print Research, Bristol, UK, culminating in a specially curated exhibition for Multiplied of recent MA graduates from the Royal College of Art, London. Other newcomers include Bearspace, Deptford, Grey Area Editions and LN Editions, Paris, Ediciones Originales, Barcelona, Philagraphika, Philadelphia, as well as not-for-profits Eastern Pavilions, a collective of 11 visual arts organisations from the East of England, and London's Parasol Unit Foundation.

The fair will showcase some of the best home grown talents as well as a number of international artists. Rising stars will be presented alongside well-known contemporary artists from Manifold Editions, Karsten Schubert, TAG Fine Art, Sims Reed, Riflemaker, Tristan Barbara Editions, and the Whitechapel Gallery.

The fair will build upon the success of the original Multiplied model launched in 2010 with exciting new works to be launched, a tailored programme of art events in collaboration with Christie's Education and Art Wednesday, and a themed pop-up cafe by William Norris & Company.

Keep up-to-date on Multiplied 2012 news and alerts

ONLINE www.multipliedartfair.com

TWITTER @Multiplied_Fair #MAF2012

FACEBOOK <https://www.facebook.com/#!/Christies>

PARTICIPATING GALLERIES

Artecocodrilo, Mexico
Bearspace, London
Black Rat Projects, London
CCA Galleries, UK
CFPR Editions, University of the West of England, Bristol
Dundee Contemporary Art, Scotland
Eastern Pavilions
Ediciones Originales, Barcelona
Enitharmon Editions, London
Eyestorm, London
Fashion Illustration Gallery, London
GBS Fine Art, UK
Grey Area Multiples, Paris
Julian Page Fine Art, London
Karsten Schubert, London
Lazarides, London
Le Roy Neiman Centre for Print Studies, Columbia University, New York
LN Edition, Paris
LRRH_, Cologne
Noshowspace, London
OgamiPress, Madrid
Manifold Editions, London
Parasol Unit Foundation, London
Paupers Press, London
Philagraphika, Philadelphia
Printroom, London
Purdy Hicks, London
Rabley Drawing Centre, UK
Riflemaker, London
Robert Blackburn Printmaking Workshop & Forth Estate, New York
Sims Reed Gallery, London
Stoney Road Press, Dublin
TAG Fine Arts, London
The Cynthia Corbett Gallery, London
The Fine Art Partnership, London
The Multiple Store, London
The Royal College of Art, London
The WITH Collective, London
Tristan Barbara Editions, Barcelona
Union Gallery, London
Whitechapel Gallery, London

"In my experience, it's the best organised fair of its kind: a very pleasant environment, superb staff, and a real commitment to help exhibitors in every respect." - **Enitharmon Editions**

"Multiplied is a great idea – multiples are really 'à la mode' and will continue to be important." - **Grey Area Editions**

"The organisation was first class and it was a pleasure being in the rooms of Christie's South Kensington." - **Union Gallery**

"From an exhibitors point of view it was a very pleasant experience. All the visitors that I spoke to about the fair also thought it was very well done." - **Paragon Press**

NOTES TO EDITORS

Location

Christie's South Kensington
85 Old Brompton Road, London, SW7 3LD

Opening dates and hours

Friday 12 October	9.00am - 7.30pm
Saturday 13 October	11.00am - 7.30pm
Sunday 14 October	11.00am - 6.00pm
Monday 15 October	9.00am - 5.00pm

Private Launch event

Thursday 11 October (by invitation only)

To be announced during the coming months

Details of Education @ Multiplied events, new editions to be launched at the fair and the theme of this year's Pop-up Cafe by William Norris & Company.

Admission is free

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About Christie's South Kensington

Open seven days a week, Christie's South Kensington is the busiest saleroom in the UK, annually holding over 100 sales and offering more than 20,000 lots. The recently refurbished saleroom facilities and exhibition spaces provide one of the most accessible, well lit and welcoming sales arenas in the world, consistently attracting over 200,000 visitors a year. Interiors sales dedicated to home furnishings are held three times a month alongside monthly Sunday sales of single-owner collections, and specialised sales for the avid collector are scheduled throughout the year according to category. Every lot is beautifully illustrated in a large scale magazine-style catalogue and in an online e-catalogue. Christie's South Kensington appeals to a worldwide audience – in 2010 bidders originated from over 50 countries, with around 20% of bidders taking part in auctions from the comfort of their own home or office, using Christie's unique online bidding facility, Christie's LIVETM. www.christies.com @Christiesinc