

CHRISTIE'S

PRESS RELEASE | SOUTH KENSINGTON
FOR IMMEDIATE RELEASE: 12 December 2012

TRAVEL IN STYLE - CHRISTIE'S 15TH ANNUAL SKI SALE

Hugely popular sale celebrating the Golden Age of travel comprising vintage posters and luggage



Illustrated above (l-r):
Posters – lots 120, 4, 77; Luggage – lots 99 and 98

South Kensington – Christie's continues to offer the only dedicated *Ski Sale* worldwide, with the 15th consecutive annual sale set to take place on Wednesday, 23rd January at 1pm. Celebrating the golden age of travel, from the turn of the twentieth century through to the 1950s, when skiing holidays became increasingly popular as new transport links gave greater access to this exhilarating holiday option, the auction will comprise over 160 lots of vintage posters and vintage Louis Vuitton luggage.

The most beautiful and dynamic ski tourism posters were produced during the early 20th century as the first resorts competed to be recognised as the most glamorous, with some of the finest designers and artists commissioned to create stylish advertisements urging holiday-makers to visit. Today, the market for vintage posters goes from strength to strength with its ever-growing collector-base, attracted by the colourful, decorative, skillful and largely affordable designs, perfect for home or chalet decoration.

Louis Vuitton has catered for the discerning traveller for over 150 years, and his luggage has come to be symbolic of travel at its most glamorous and luxurious.



Vuitton was first and foremost a craftsman, creating innovative pieces including the monogrammed LV suitcase, which are now icons of today. Trunks and suitcases, in monogram, striped and checkerboard styles – each piece of luggage tells a different story, with several still sporting Luxury Liner labels or stamped with bold initials of their original owners; estimates from £1,000 to £7,000.

Illustrated above: Lot 96



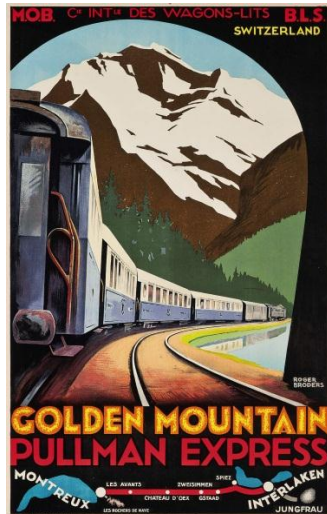
Illustrated above: Lot 86

Each of the most loved ski resorts in the world are represented within the sale, from France, Italy, Norway, America and Switzerland including Gstaad, St. Moritz, Davos, Chamonix, Megeve and many more. The posters illustrate a wonderfully nostalgic, pictorial history of skiing, and also present a fascinating record of the changes in techniques, equipment and the resorts themselves; estimates range from £800 to £15,000.

HIGHLIGHTS



Lot 67



Lot 101



Lot 75



Lot 81



Lot 49



Lot 44



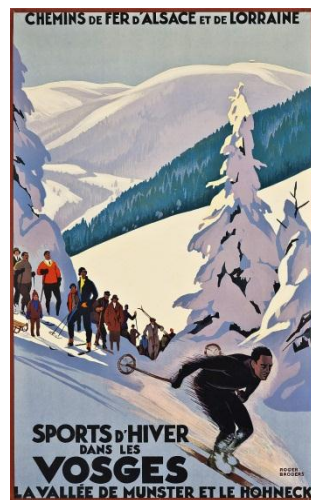
Lot 146



Lot 95



Lot 159



Lot 107



Lot 160



Lot 90

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The complete eCatalogue will be available to view online from late December 2012:
www.christies.com/calendar

PUBLIC EXHIBITION:

Saturday, 19 January: 11am-5pm
 Sunday, 20 January: 11am-5pm
 Monday, 21 January: 9am-7.30pm
 Tuesday, 22 January: 9am-5pm
 Wednesday, 23 January: 9am-12pm

AUCTION:

Ski Sale, Travel In Style
 Wednesday, 23 January 2013
 at 1pm

Christie's South Kensington

Open seven days a week, Christie's South Kensington is one of the busiest salerooms in the UK attracting over 200,000 visitors each year. With over 100 sales and offering more than 20,000 lots annually, estimates start from £500. Interiors sales dedicated to home furnishings are held three times a month alongside regular Sunday sales of single-owner collections. Specialised sales for the avid collector are scheduled throughout the year according to category, and include Film Posters, Pop Memorabilia, Antiquities, Jewellery, 20th Century British Art and Chinese Works of Art, among others. In 2011 Christie's South Kensington realised the highest ever total for the second successive year with sales of £115.9 million / \$186.6 million.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in the first half of 2012 that totaled £2.2 billion/\$3.5 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £413.4 million/ \$661.5 million in the first half of 2012, an increase of 53% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, and Hong Kong. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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High resolution images and further information available on request

Visit Christie's Website at www.christies.com

**CHRISTIE'S SOUTH KENSINGTON**

85 Old Brompton Road, London, SW7 3LD

OPEN SEVEN DAYS A WEEK

Monday: 9am – 7.30pm

Tuesday – Friday: 9am – 5pm

Saturday & Sunday: 11am - 5pm

WWW.CHRISTIES.COM

Prices do not include buyers' premium