

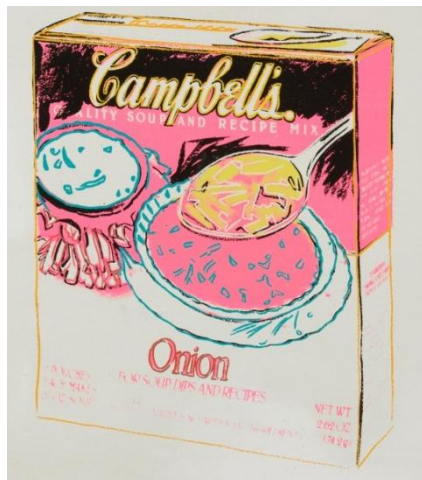
# CHRISTIE'S

## PRIVATE SALES

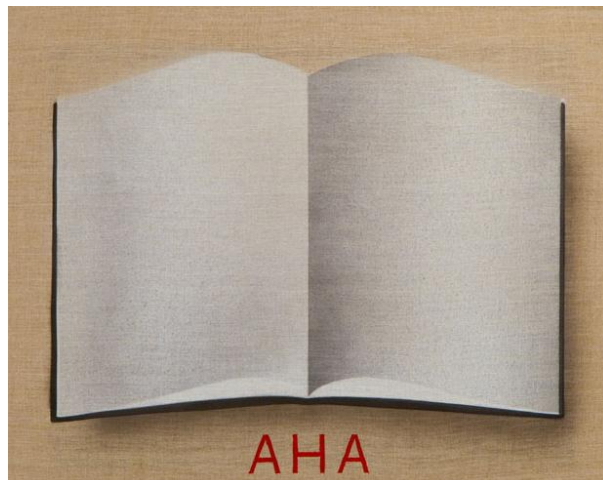
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### VISIT CHRISTIE'S PRIVATE SALES ONLINE GALLERY

Fall Session • September 15 – December 21, 2012



Andy Warhol (1928 – 1987)  
*Campbell's Soup Box (Onion)*  
Executed in 1986



Ed Ruscha (B. 1937)  
*Aha Book*  
Executed in 2004



Jacob Kassay (B. 1984)  
*Untitled*  
Executed in 2010

**New York** - The Fall Session of Christie's Private Sales Online Gallery will run from September 15 through December 21, and will showcase first-rate Post-War and Contemporary art and fine Jewelry on [christiesprivatesales.com](http://christiesprivatesales.com), allowing collectors to view and acquire select works privately, outside the auction timeline. Featured artists will include: Andy Warhol, James Rosenquist, Ed Ruscha, Alexander Calder and Rudolf Stingel. Examples of fine Jewelry will include pieces by Van Cleef & Arpels, Harry Winston, and Boucheron.

The Private Sales Online Gallery features a selection of Post-War and Contemporary works available for private sale valued between \$250,000 and \$1 million, and Jewelry with prices starting at \$70,000. While the Online Gallery is not a sales transaction platform, clients are able to browse at their convenience and request additional information regarding pricing and condition directly from a specialist. All of the works in the Online Gallery will be available for viewing upon request should clients wish to view the works in person.

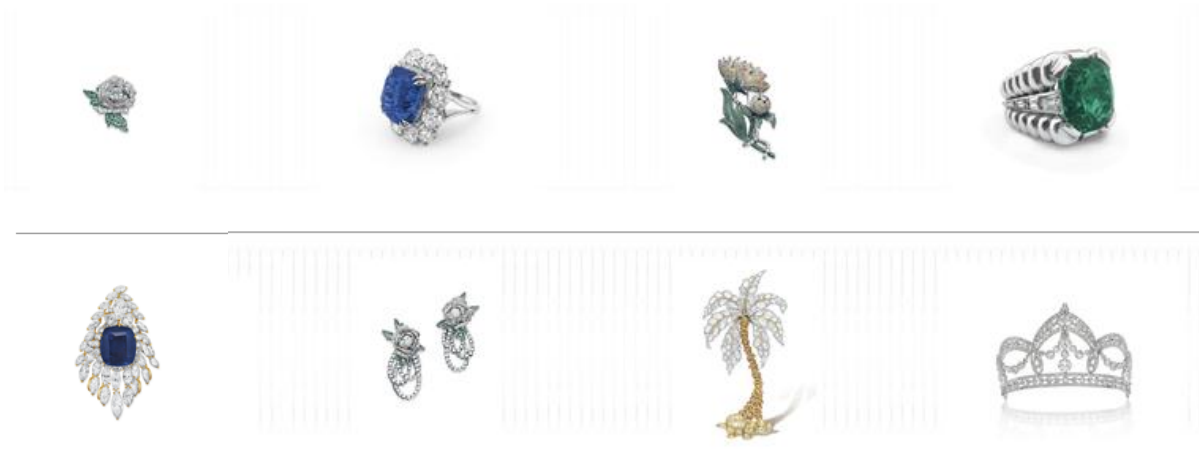
"Since its launch last spring, Christie's Private Sales Online Gallery has become an integral part of the company's market-leading private sales strategy, so we are delighted to launch the fall season with such an exceptional line-up of fine art and jewelry," said Marc Porter, Chairman Americas and International Head of Private Sales at Christie's. "For collectors at all levels, the online gallery has become a popular destination for finding hard-to-source items outside of the traditional auction sales calendar."

Whether a client's passion is fine art or jewelry, our online sales experience is well-suited to the increasing number of collectors who are continually seeking to add exciting new pieces to their collections."

Launched in the spring of 2012, the inaugural session of Christie's Private Sales Online Gallery reached a worldwide audience of over 65,000 unique visitors per month. The addition of the accessible online platform has contributed to the continued growth of the sector and the incredible success of the spring sales season, with private sales totals reaching \$661.5 million as of June 2012, representing a 53% increase over the same period in 2011.

Alexis Klein, AVP, Specialist, Post War and Contemporary Art, said "Christie's Private Sales Online Gallery brings private sales into the digital age—combining the ease of online functionality with trusted expertise. We are delighted to be offering such a strong selection of contemporary works in this innovative new platform."

## Christie's Private Sales Online Gallery: Jewelry



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***[Click here to view the online private sales gallery](#)***

### **About Christie's**

Christie's, the world's leading art business, had global auction and private sales in the first half of 2012 that totaled £2.2 billion/\$3.5 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £413.4 million/ \$661.5 million in the first half of 2012, an increase of 53% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, and Hong Kong. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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*Images available on request*

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