

For Immediate Release

August 7, 2012

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**CHRISTIE'S FINE ART STORAGE SERVICES NAMED
PREFERRED ART STORAGE PROVIDER FOR "IMPACT:
50 YEARS OF THE COUNCIL OF FASHION DESIGNERS OF
AMERICA" EXHIBIT AND THE ARMORY SHOW 2013**

CFASS JOINS CFDA'S BUSINESS SERVICES NETWORK



New York – Christie's Fine Art Storage Services (CFASS), with highly secure storage facilities in Brooklyn, NY, has been named the official storage services provider for the traveling exhibit: "IMPACT: 50 Years of the Council of Fashion Designers of America," when it's not on display. As part of the agreement, CFASS also joins CFDA's Business Services Network. Separately, CFASS has been named a sponsor and the preferred art storage services provider for The Armory Show 2013 on Piers 92 and 94 in Manhattan from Thursday, Mar. 7, to Sunday, Mar 10, 2013, plus the preview day on Wednesday, Mar. 6.

Both CFDA and The Armory Show organizers recognized Christie's Fine Art Storage Services (CFASS) for its state-of-the-art, custom storage solutions for fine art, antiques and other valuables.

The wholly owned subsidiary of Christie's, the leading global art business, was established in London 25 years ago and manages three top-of-the-line facilities in London, New York and Singapore. Operating independently from its parent company, CFASS offers fine art storage services to collectors, fashion designers, advisors, galleries, museums and auction houses all around the world.

Gaia Banovich, Vice President of Christie's Fine Art Storage Services, commented: *"As the only service provider of its kind with facilities on three continents, Christie's Fine Art Storage Services is uniquely positioned to provide best-in-class storage solutions delivered with white-glove service to fashion designers and couture clients as well as fine art and antiques collectors worldwide. CFASS recognizes the growing need among individuals and institutions to identify secure, discreet means of protecting their most valuable possessions."*

CFASS New York is a 235,000-square-foot facility located in the Red Hook section of Brooklyn. The iconic building, formerly known as the New York Dock Co., has been completely renovated, featuring advanced systems and controls, including air filtration, humidity and temperature controls, fire-suppression systems, electronic monitoring systems, biometric-identification technologies, and wireless barcode-scanning systems to track the movements of all managed holdings. Simultaneous on-site and remote monitoring by two independent security centers, and back-up power generators, provide a reliable and safe environment for the care of art, antiques and collectibles.

CFASS New York's location is easily accessible from midtown Manhattan and major transportation hubs. The stand-alone, gated structure is constructed of fireproof concrete and steel, and monitored 24/7 by security personnel using sophisticated surveillance equipment. Custom storage rooms range from 100 to 15,000 square feet, with expanded height clearance for large sculptures and works of art.

In addition to top-notch storage, CFASS offers additional services to clients, such as shipping logistics, proprietary online management software, seven elegant private viewing galleries, and other art concierge services. Visit www.cfass.com for more information.

About Christie's Fine Art Storage Services (CFASS)

Christie's Fine Art Storage Services (CFASS) is the world's premier storage provider for fine art, antiques and collectibles, with facilities in London, New York and Singapore FreePort. The state-of-the-art, newly opened New York facility offers three different types of storage options to suit clients' needs, as well as a host of related white-glove services. By leveraging CFASS London's 25-year storage experience, as well as Christie's renowned expertise with art and art handling, CFASS New York serves as the smart storage partner for collectors, galleries, institutions and advisors.

Christie's Fine Art Storage Services offers a variety of storage options to meet clients' needs. From self-managed units, to units overseen by accomplished CFASS staff, to the vault where a variety of property is kept for multiple clients – clients have several distinctive choices. Regardless of selection, all clients receive the same exceptional service that has been Christie's hallmark since 1766.

About The Armory Show

The Armory Show, a leading international contemporary and modern art fair and one of the most important annual art events in New York, takes place every March on Piers 92 & 94 in central Manhattan. The Armory Show is devoted to showcasing the most important artworks of the 20th and 21st centuries. In its fifteen years, the fair has become an international institution, combining a selection of the world's leading galleries with an exceptional program of arts events and exhibitions throughout New York during the celebrated Armory Arts Week. For more information, visit www.thearmoryshow.com.

About the CFDA

The Council of Fashion Designers of America, Inc., is a not-for-profit trade association founded in 1962 that leads industry-wide initiatives and whose membership consists of more than 426 of America's foremost womenswear, menswear, jewelry, and accessory designers. In addition to hosting the annual CFDA Fashion Awards, which recognize the top creative talent in the industry, the organization offers programs which support professional development and scholarships, including the CFDA/Vogue Fashion Fund, the Geoffrey Beene Design Scholar Award, the Liz Claiborne Scholarship Award, the CFDA/Teen Vogue Scholarship, and the Gilt All Star Scholarship. Member support is provided through the Business Services Network, a high-profile group of companies offering designers strategic opportunities. The CFDA Foundation, Inc., is a separate nonprofit organized to mobilize the membership to raise funds for charitable causes. Through the Foundation, the CFDA created and manages Fashion Targets Breast Cancer; raises funds for HIV/AIDS organizations with 7th on Sale; addresses the issue of model health with The CFDA Health Initiative; and is a key participant in other programs such as the annual Fashion's Night Out. For more information, please visit www.CFDA.com, facebook.com/cfda, twitter.com/cfda, cfda.tumblr.com, and youtube.com/cfdatv.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in the first half of 2012 that totaled £2.2 billion/\$3.5 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £413.4 million/ \$661.5 million in the first half of 2012, an increase of 53% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, and Hong Kong. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

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Images available on request

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