

For Immediate Release

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**CHRISTIE'S LIVE™ INTRODUCED AT KING STREET AND AMSTERDAM
SALEROOMS FROM DECEMBER 2006**

London and Amsterdam – Christie's is set to increase the number of European salerooms to offer Christie's LIVE™, the real-time, multi-media auction feature from the world's leading auction house. This innovative service, which was successfully launched in July of this year at select locations, will now be available for the first time at both the King Street and Amsterdam salerooms as of early December.

Andy Foster, Christie's International Director, Operations, says, "Existing and new clients have been enormously enthusiastic about this user-friendly service which enables them to 'virtually' attend Christie's auctions from their personal computers whether at home or in the office. This builds on Christie's tradition of offering the best client service and we look forward to increasing the reach of Christie's LIVE™ across Europe in 2007."

Launched on July 12, Christie's LIVE™ was debuted at Christie's New York and Christie's South Kensington in London. During the first three months, \$2.8 million/£1.5 million was sold online in 42 sales, with over 6,700 online bids accepted. Over 1,700 clients registered to bid using Christie's LIVE™, of which 41% were new to Christie's.

In London, Christie's clients will now have the opportunity to use Christie's LIVE™ at selective sales at King Street commencing with the *Prints* auction on 5 December 2006. In Amsterdam, clients will be able to use Christie's LIVE™ for the first time in the *Dutch and Silver, Judaica, Russian, Works of Art and Objects of Vertu* sale on 12 December 2006, and all sales thereafter.

Hugh Edmeades, Christie's International Auctioneer and Chairman of Christie's South Kensington, says: "We are thrilled with the response we have had to date to Christie's LIVE™. In London, we are seeing increasing number of clients embracing this exciting new technology and registering to use the service. The real-time access that Christie's LIVE™

offers, combined with the excitement of the sights and sounds of the saleroom, has appealed to clients from around the world. We look forward to rolling out Christie's Live throughout our sales in London and Amsterdam in December 2006 and throughout 2007."

If clients wish to bid on items with Christie's LIVE™, they need to register at www.christies.com for the sale no later than two business days before the sale. A unique paddle number for that sale will be issued. Registration is required for each sale and participants must download free, customized software from www.christies.com to facilitate the online bidding process. This new software has been developed by Christie's preferred online bidding solutions provider Auction Management Solutions (AMS) of Tampa, Florida.

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Notes to Editors:

King Street sales offering Christie's LIVE™

- 5 December 2006 Prints
- 5 December 2006 Master Drawings from the Oppé Collection
- 6 December 2006 Important Jewellery
- 7 December 2006 Important European Furniture
- 8 December 2006 Important Old Master Pictures
- 12 December 2006 Antique Arms and Armour
- 13 December 2006 Sporting Guns
- 14 December 2006 The Carraro Rizzoli Collection

Amsterdam sales offering Christie's LIVE™

- 12 December 2006 *Dutch and Silver, Judaica, Russian, Works of Art and Objects of Vertu*
- 20 December 2006 *European Furniture, Clocks, Sculpture and Works of Art*

About Christie's

Christie's is the world's leading art business with global sales in 2005 that totaled \$3.2 billion. It is a name and place that speaks of extraordinary art, unparalleled service, and international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers nearly 1,000 sales annually in over 80 categories, including all areas of fine and decorative arts, jewelry, photographs, collectibles, wine, cars and more. Prices range from \$200 to over \$80 million. Christie's has 85 offices in 43 countries and 14 salerooms around the world including in London, New York, Los Angeles, Paris, Geneva,

Milan, Amsterdam, Tel Aviv, Dubai and Hong Kong. Most recently, Christie's has led the market with expanded initiatives in emerging markets such Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai. In 2005 Christie's annual global sales increased 38% to \$3.2 billion, the highest total in company history and propelling the auction house into global market leadership.