

CHRISTIE'S

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Christie's Asia Proudly Presents

THE ART & SUSTAINABILITY FORUM 2023



FOSTERING DIALOGUES ON SUSTAINABILITY IN THE ARTS



Left image: The audience watches a panel discussion at Christie's debut Art & Sustainability Forum
Right image: (From left) Sara Mao, Director of Christie's Education; Betty Ng, Founder and Director of COLLECTIVE Studio; Damian Tang, Chief Sustainability Officer, Uniseal Global Pte Ltd; Sara Klomps, Director, Zaha Hadid Architects; Johnny Yu, Advisor to Chairman and Head of Sustainability, Henderson Land Development Company Limited; Veronica Castillo, Deputy Director of Collections and Exhibitions at M+; Francis Belin, President of Christie's Asia Pacific

Hong Kong – Continuing its leadership role in the art market, Christie's Hong Kong proudly presented the [Art & Sustainability Forum](#) on 27 November during the marquee Autumn Auctions at the Hong Kong Convention and Exhibition Centre. This first-of-its-kind half-day event featured insights from industry thought leaders, exploring how artistic and creative solutions can drive positive environmental change. The forum had a tremendous response from audiences – it was fully booked within hours of registration opening, and Christie's livestreamed the event across English and Chinese channels, attracting over 200,000 viewers.

Christie's Global Commitment to Sustainability

In 2021, acknowledging the urgent need for climate action, Christie's set ambitious and important goals to become a more sustainable business, the first major auction house to do so. Guided by three key pillars – Commit, Communicate and Collaborate – Christie's has pledged to reduce its emissions by 50% and neutralise its carbon impact by 2030. A reduction in emissions of 37% was reported in 2022 since 2019, and Christie's continues to strive for progress around its core operational areas.

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Christie's Art & Sustainability Forum

Leveraging Christie's global platform, The Art & Sustainability Forum aims to foster dialogues around sustainability in the arts. Convening influential voices from the West Kowloon Cultural District's M+ Museum, Zaha Hadid Architects, COLLECTIVE, Henderson Land, and Uniseal Global, the Art & Sustainability Forum featured six presentations and two panel discussions, creating an opportunity to share insights and generate new ideas through inspiring cross-industry discussion.

Christie's Asia Pacific Headquarters Relocation to The Henderson

The Art & Sustainability Forum is held in the lead up to Christie's major relocation of its Asia Pacific headquarters to The Henderson in 2024. One of the driving factors behind this move is the transformational effect it will have on Christie's sustainability efforts in the region, positively impacting numerous areas of the business. The smart and people-led interior of Christie's new gallery and office is designed by [COLLECTIVE STUDIO](#) – an international architecture office, and The Henderson itself is an icon of sustainability, pre-certified for numerous green and healthy building awards.

Francis Belin, President, Christie's Asia Pacific commented, *"At Christie's, we endeavour to use our position in the art market to make a positive impact in the industry and communities around us. We take pride in our initiatives driven by our corporate social responsibility programme, focussing on key areas such as philanthropy, equality, diversity, and inclusion, as well as the crucial topic of sustainability. Our pivotal move to The Henderson next year and collaborative events such as The Art & Sustainability Forum are all part of our continuous efforts to be a more sustainable business and help drive industry change."*

CHRISTIE'S ART & SUSTAINABILITY FORUM | SPEAKERS AND TOPICS:

Speakers Bio and Event Photo in download link [here](#)
Watch a recording of the Art & Sustainability Forum [here](#)

First Session –

- **Presentation by Sara Klomps, Zaha Hadid Architects**
Shaping a Greener Future: How Architects Embrace Sustainable Design
- **Presentation by Johnny Yu, Henderson Land**
Shaping a Smarter Future: New Ways of Working & Living Enabled by Innovation and Technology
- **Presentation by Damian Tang, Uniseal Global Pte Ltd**
Shaping a Sustainable Future: The Intersection of Landscape Design and Community

Panel discussion: Sustainable Design and Architecture

Moderator: Sara Mao, Christie's Education

Second Session –

- **Presentation by Veronica Castillo, M+**
Pathways to Sustainability at M+ and the West Kowloon Cultural District
- **Presentation by Betty Ng, COLLECTIVE**
A New Era of Environmental Awareness in Arts and Architecture
- **Presentation by Francis Belin, Christie's**
Rethinking Approaches to Sustainability in Art Business

Panel discussion: Art Industry Evolution in Sustainability

Moderator: Sara Mao, Christie's Education

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NOTES TO EDITORS

Christie's Art & Sustainability Forum 2023

Date: 27 November

Time: 9:30AM – 12:30PM

Location: Hong Kong Convention and Exhibition Centre, No.1 Harbour Road, Wan Chai

Christie's Environmental Impact Report is published annually. The report for 2023 will be published in the first half of 2024. For more information on Christie's 2022 Environmental Impact Report please click [here](#)

Image Download Link: please click [here](#)

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About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business with a physical presence in 46 countries throughout the Americas, Europe, Middle East, and Asia Pacific, and flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. Renowned and trusted for our expert live and online-only auctions, as well as bespoke [Private Sales](#), Christie's unparalleled network of specialists offers our clients a full portfolio of [global services](#), including art appraisal, art financing, international real estate and education. Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$500 to over \$100 million. Christie's has sold 7 of the 10 most important single-owner collections in history, achieved the world record price for an artwork at auction, launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art and manages [an investment fund](#) to support innovative startups in the art market. Christie's is also committed to advancing [responsible culture](#) throughout its business and communities worldwide. To [learn more](#), browse, bid, [discover](#), and join us for the best of art and luxury at [christies.com](#) or by downloading Christie's apps.

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